



## **Voting is Power (VIP) Coalition Mission Statement**

To increase voter registration, to increase voter turnout and to stimulate civic participation by educating community leaders and organizations and the public about voter registration rules, regulations and best practices.

## **Eligibility for Voting is Power Coalition Partners**

- The organization must endorse a non-partisan approach to voter registration.
- The organization must encourage constituents to attend and promote VIP events and actions
- The organization must agree to the guidelines for voter registration events adopted by the Voting is Power Steering Committee.
- The organization must send at least one representative to the VIP Voter Registration Drive Kick-Off to be held on Saturday, August 22, 2015, and agree to continue work in 2016 on voter turnout efforts.
- The organization must designate a representative to actively participate on the Steering Committee and serve as a liaison to the VIP Coalition.
- The organization cannot use the VIP events as a venue for promoting their own political events, causes or candidacies. The focus must be voter registration and voter engagement.
- No political parties, candidates, or campaigns are eligible as partners in order to protect the non-partisan neutrality of the voter engagement mission.